

THE RED ZONE

THE RED ZONE IS THE PERIOD OF TIME BETWEEN MID-AUGUST AND THANKSGIVING BREAK WHERE STATISTICALLY MORE THAN 50% OF CAMPUS SEXUAL ASSAULT INCIDENTS OCCUR



84% OF THE WOMEN WHO REPORTED SEXUAL ASSAULT EXPERIENCED THE INCIDENT DURING THEIR FIRST FOUR SEMESTERS ON CAMPUS.

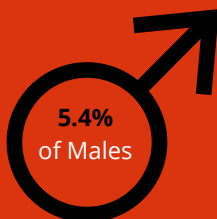
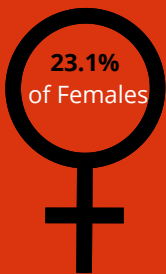
ALCOHOL AND DRUG INCAPACITATED RAPE ACCOUNTED FOR

69% - 72%

OF RAPES REPORTED IN COLLEGE SAMPLES



15% OF YOUNG WOMEN REPORTED THEY HAD BEEN RAPED WHILE INCAPACITATED BY ALCOHOL DRUGS DURING THEIR FIRST YEAR IN COLLEGE



AMONG ALL UNDERGRADUATE STUDENTS, 23.1% OF FEMALES & 5.4% OF MALES EXPERIENCE RAPE OF SEXUAL ASSAULT THROUGH PHYSICAL FORCE, VIOLENCE, OR INCAPACITATIONS

MALE COLLEGE-AGED STUDENTS (18-24) ARE 78% MORE LIKELY THAN NON-STUDENTS OF THE SAME AGE TO BE A VICTIM OF RAPE OR SEXUAL ASSAULT



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WHAT YOU CAN DO TO BE AN ACTIVE BYSTANDER

THE SAFETY OF OUR FRIENDS AND LOVED ONES IS ALWAYS A TOP PRIORITY. SOMETIMES, WE MAY WITNESS THEM IN A SITUATION WHERE THEY ARE IN DANGER OR BEING HARMED. IN THESE MOMENTS, IT IS IMPORTANT TO KNOW HOW TO INTERVENE IN A WAY THAT IS SAFE FOR EVERYONE INVOLVED.

DEPENDING ON THE SITUATION, THERE ARE DIFFERENT WAYS TO STEP IN. IF YOU FEEL COMFORTABLE AND SAFE DOING SO, YOU CAN DIRECTLY CONFRONT THE PERSON WHO IS HARMING YOUR FRIEND. YOU CAN ALSO CALL FOR HELP FROM AUTHORITIES OR BYSTANDERS. OR, YOU CAN DISTRACT THE PERSON HARMING YOUR FRIEND AND TRY TO LEAD THEM AWAY FROM THE SITUATION. THE MOST IMPORTANT THING IS TO MAKE SURE THAT YOU ARE SAFE AND NOT PUTTING YOURSELF AT RISK. BY INTERVENING, YOU COULD BE SAVING YOUR FRIEND'S LIFE.

ALTHOUGH THE RED ZONE IS A TIME OF EXCITEMENT AND NEW BEGINNINGS, IT'S IMPORTANT TO BE AWARE OF THE DANGERS THAT COME WITH IT AND TAKE STEPS TO PROTECT YOURSELF AND YOUR FRIENDS. HERE ARE SOME TIPS TO STAY SAFE DURING THE RED ZONE:

- ALWAYS BE AWARE OF YOUR SURROUNDINGS AND WHO YOU'RE WITH. IF YOU FEEL UNSAFE, GET TO A SAFE PLACE AS QUICKLY AS POSSIBLE.
- NEVER LEAVE YOUR DRINK UNATTENDED OR ACCEPT DRINKS FROM STRANGERS. DRINK SPIKING IS A COMMON TACTIC USED BY SEXUAL PREDATORS.
- MAKE SURE YOU HAVE CONSENT BEFORE ENGAGING IN ANY SEXUAL ACTIVITY. THIS MEANS OBTAINING AN ENTHUSIASTIC YES FROM YOUR PARTNER, NOT JUST ASSUMING THEY ARE CONSENTING BECAUSE THEY DON'T SAY NO.

BY FOLLOWING THESE SIMPLE TIPS, YOU CAN HELP KEEP YOURSELF AND YOUR FRIENDS SAFE DURING THE RED ZONE.

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